

# Aaron Marr

Frontend Developer

📍 Redruth, Cornwall  
✉ [hello@aaronmarr.co.uk](mailto:hello@aaronmarr.co.uk)  
🌐 [aaronmarr.co.uk](http://aaronmarr.co.uk)

## Summary

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Passionate and creative developer with 9+ years worth of experience. Currently interested in building accessible, user-friendly websites and applications using clean, performant code. Loves React, Functional CSS and Design Systems. Currently learning Laravel and Vue.js.

## Work History

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### Frontend Developer

Mar 2019 - Present

Headforwards

Working in a small, cross-functional team, building a Business Intelligence product for the leisure industry.

#### Key achievements

- Architecting an incrementally adoptable frontend SPA solution using Vue.js components inside AngularJS
- Refactoring legacy Bootstrap CSS into Tailwind CSS
- Standardising styling across components, reducing CSS file sizes by orders of magnitude
- Improving local development processes using Docker to manage services (Postgres with extensions)
- Designing and building a KPI dashboard, including custom D3 chart design

#### Skills

Frontend Development, UI Design, Data Visualisation, DevOps, Planning, Agile, Wireframes

#### Technologies

ES6, HTML, CSS, Sass, Tailwind, Bootstrap, AngularJS, D3.js, Postgres, Docker, PostCSS, Linux

### Senior Developer

Apr 2017 - Mar 2019

Swoop Applications (Partially remote)

Working in a full-stack capacity in a startup environment. Building a SaaS product for the retail services industry for clients including Tesco, WHSmith, and Mothercare.

#### Key achievements

- Planning, designing and architecting key software components using React, Redux and Node.js
- Developing a frontend permissions system and artwork provisioning workflows
- Rolling out a Mocha / Enzyme test suite to cover 80% of an existing frontend React / Redux code base

#### Skills

Frontend Development, UI Architecture, Unit Testing, Planning, Wireframes

#### Technologies

React, Redux, Sass, Node.js, Koa.js, Mocha, Chai, Enzyme, Docker, Google Cloud, Python, Wagtail, DevOps

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## Frontend Developer

Apr 2016 - Apr 2017

Torchbox (Fully remote)

Working in an agency environment, building websites for charities and NGOs including Africa Portal, Ambition School Leadership and CIFF.

### Key achievements

- Promoting style-guide-driven development
- Running sessions with development teams to support rolling out and best practices using PatternLab
- Building a charity microsite, part of a very successful marketing campaign

### Skills

Frontend Development, UI Architecture, Mentoring, Development Lead

### Technologies

HTML, Sass, JavaScript, Wagtail, Drupal, PatternLab, Style-guides

## Frontend Developer (Freelance)

Oct 2015 - Apr 2016

Codebase 8 (Fully remote)

Working as a contract frontend developer, building frontends for insurance claims portals for many well-known brands including The AA, Admiral and Barclays.

### Key achievements

- Consulting / advising on UI architecture of a large-scale CakePHP application
- Promoting component-based approach to UI frontend development using Twitter Bootstrap
- Building a customisable, white label Twitter Bootstrap theme

### Skills

Frontend Development, Consulting, Freelancing

### Technologies

HTML, Twig Templates, Sass, JavaScript, CakePHP, Twitter Bootstrap, jQuery, Bower, Gulp

## UX / UI Developer

Jul 2015 - Oct 2015

Dewsign

Working in an agency environment, developing a range of WordPress and custom PHP websites for clients including Flying Colours Wealth and Aeon Hewitt.

### Key achievements

- Leading the development of a responsive WordPress website for Flying Colours Wealth
- Developing a custom WordPress theme and plugins
- Streamlining development by introducing local development environments using Docker
- Improving frontend build tooling and processes

### Skills

Frontend Development, Mobile Development, Responsive Web Design, Accessibility, Frontend Performance, Consulting, DevOps

### Technologies

HTML, Sass, JavaScript, WordPress, PHP, Cordova, Twitter Bootstrap, jQuery, Bower, Gulp, Docker, Bower

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## UX / UI Developer

Oct 2014 - Jul 2015

Headforwards

Working within an Agile frontend UI team, building a large-scale Backbone.js application for international communications organisation, NTT.

### Key achievements

- UX / UI Design and development of key interface features
- Designing and building a range of graphing components and system feedback mechanisms.

### Skills

Frontend Development, Unit Testing, UI / UX Design, Wireframes

### Technologies

HTML, Handlebars, Sass, JavaScript, Backbone.js, Marionette.js, Bower, Gulp, Docker, Vagrant, Bower, D3.js

## Learning Information Designer

Jun 2012 - Sep 2014

Falmouth University (Partially remote)

Working within the Educational Technology team at Falmouth University. Developing a range of learning interfaces and systems for the delivery of learning materials and to support online learning.

### Key achievements

- Designing a Learning Management System theme which was very well received by the community
- Theme had over 40,000 downloads in the first 3 months of launching
- Open-sourced theme design was used by the Australian government for online training

### Skills

Frontend Development, UI / UX Design, Wireframes, User Research

### Technologies

HTML, Sass, JavaScript, WordPress, PHP, SlimPHP, Twig, Twitter Bootstrap, jQuery, Bower, Gulp, Docker, Bower

## Learning Technologist Intern

Sep 2011 - Jun 2012

Falmouth University (Partially remote)

Working within the Educational Technology team at Falmouth University. Designing a range of course websites and departmental blogs.

### Key achievements

- Designing Falmouth University's very first responsive website for the Falmouth MBA
- Designing an online learning platform for Contemporary Graphic Design Practice MA

### Skills

Web Design, Frontend Development, UX, Wireframes, User Research, Project Management

### Technologies

WordPress, Drupal, HTML, CSS, Git

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## Education

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### **Post Graduate Certificate in Higher Education**

Sep 2013 - Sep 2014

Falmouth University

Postgraduate qualification exploring emerging pedagogies in Higher Education, specifically with regard to experiential learning within online contexts.

### **BA Digital Media, 2:1**

Oct 2007 - Jun 2010

Falmouth University

Degree exploring digital production (including interactive media) and the role of media within social and historical contexts.

### **FdA Computing**

Jul 2006 - Jul 2007

University of East Anglia

Foundation Degree in Computing.

## Volunteering

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### **Code Club**

Running a weekly Code Club (Part of Raspberry Pi Foundation) in a local school. Delivering the curriculum to kids aged 11–12, including modules on Scratch, HTML & CSS, Python and event-driven programming using JavaScript.